**TRADER SURVEY – to be used as a follow-up survey, after markets and traders have been registered.**

*In follow-up surveys, collect prices from 5 of the 10 wholesalers and 5 of the 10 retailers in each market (per commodity). Interview those traders who have responded most frequently.*

**Oral Consent Statement** [receive consent to proceed with the interview, prior to asking any questions]

Hello. My name is \_\_\_\_\_\_\_\_\_\_\_ and I am here on behalf of\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

I’m contacting you today to ask you some questions regarding the price of select commodities. The interview will take no more than 10 minutes each time. There is no direct benefit to you for participating in this survey. However, this survey can help us to understand how markets operate in this area.

You may ask questions now or anytime during the interview. All the information you give will be strictly anonymous and confidential. Your name will not be associated with any of your responses or given to anyone outside our project. Please answer questions honestly. If you do not know an answer, please tell us you do not know the answer. If you would rather not answer any questions, just say so. You may opt out of this interview at any time you wish. Your cooperation is greatly appreciated, as it will help us to understand the problems that face markets in this area. Do you have any questions for me? May we proceed with the interview? [If a person chooses not to participate, thank them for their time and move on to the next trader.]

|  |  |  |  |
| --- | --- | --- | --- |
| Name of Enumerator |  | Date of Conversation |  |
| Trader’s Full Name |  | Trader’s Nickname or Name used for Business Transactions |  |
| Name of Shop |  | Telephone No. |  |
| On-site Visit / Phone Call / SMS (circle) | | | |

1. *Note to Enumerator: If this project is or will distribute vouchers through vendors, ask the following:*
   1. Is the trader a voucher participant in this project? [ ] Yes [ ] No

**Eliciting prices for each commodity [use with table on the next page]:**

Indicate whether prices collected are for WHOLESALE or RETAIL prices. If a trader sells both wholesale and retail, use a separate sheet for each.

**Column 2**

1. Is this commodity currently available in this market? [If no, go to the following line for the next commodity; If yes, proceed with the next question]

**Column 3**

1. In this shop, do you currently have available stocks of this commodity for sale? : Yes / no [If trader responds yes and the enumerator is visiting the market, he/she should visually verify the stocks before proceeding with the next question. If no, go to the following line for the next commodity.]

**Columns 4-7**

1. If you sell this commodity, do you sell a commodity with the same characteristics as the distributed commodity? If yes, what is its local name? [Enumerator: refer to a sample or photo of the commodity with the characteristics that you will distribute. If he or she answers yes, note the local name of the commodity in column 4 and proceed to column 8].
2. If no, why are you no longer offering for sale the commodity with these characteristics? [Read choices to trader and note all that apply]. Interview the trader about his or her prices for a similar commodity. Also interview another trader from the reserve pool about the distributed commodity.
3. If no, which (if any) kind of this commodity sold by you is most similar to the distributed commodity? [In column 6, note the local name; in column 7, identify how this kind of the commodity differs from the kind of the commodity to be distributed (e.g., is it a different quality? A different condition or state? Answer all that apply].

**Column 8**

1. What is the standard unit of sales for this commodity (e.g., cup, can, kilogram, liter, etc.)? [Note the name or type of unit in column 8]

**Columns 9-11: Verify local units of sale**

1. [Review the last survey with this trader and identify past unit of sale. Ask the following] During our last conversation, you reported your standard unit of sales as \_\_\_\_\_. Has your standard unit of sales changed to a different type of unit since our last interview? [Note response in column 9.]
2. [If no, proceed to column 12.]
3. [If a wholesaler answers yes, ask the wholesaler to report their new weight reading or number of liters for this unit (column 11). Skip column 10.].
4. [If the trader is a retailer and responds yes:
5. If you are not able to measure the new unit (e.g., you are collecting information via telephone), skip to the next commodity. Interview another retail trader from the reserve pool about his or her prices for that commodity. Do not ask the retail trader about prices for any commodities sold by this standard unit until you are able to measure the new unit.
6. If you are able to measure the new unit, measure the new unit (columns 10&11). See next question].
7. [If the trader is a retailer and responds yes and you are in the market, ask:] Can I weigh one unit of the commodity using the new unit of sales? [Note responses in columns 10 & 11]. [Check the scale’s calibration to zero out the scale when empty. The commodity should be measured without the standard unit container (e.g., loose or in a leak-proof plastic bag). Alternatively, have a clean, dry, pre-weighed container available into which you pour the commodity from the trader’s container. Weigh, subtract the weight of your container, then record the weight. Then return the commodity to the trader’s container and clean out your container before the next weighing. If one unit of this commodity weighs below two kilograms, ask the retailer for additional units until two kilograms is reached. Note the number of units required to reach at least two kilograms in column 10. Note the reading on the scale in column 11. For liquids, use the standard unit to reach at least one liter. Note the precise number of liters in column 11.]

**Column 12**

1. What is the current price for one standard unit of this commodity? [Note in column 12]

Prices collected are RETAIL or WHOLESALE (Circle one).

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Column | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** | **12** |
|  | Is this commodity currently available in this market?  (Refer to sample or photo of product)  [If no, proceed to the next commodity] | In this shop, do you currently have available stocks of this commodity for sale?  [Write yes or no. If no, proceed to the next commodity] | Does the commodity you are now selling have the same characteristics as the commodity we spoke about in our last conversation?  [Refer to a sample or photo of the procured variety or describe its characteristics. Write yes or no. If yes, write the local name and skip to question 8. If no, proceed to question 5.] | If no, why are you no longer offering the commodity with these characteristics?  [List all that apply]  1= Unable to physically access suppliers  2= Not available from suppliers  3 = No funds or credit available to purchase  4 = Cost of commodity has increased  5= No demand from consumers  6 = Other \_\_\_\_\_\_\_\_\_\_\_ | If no, which (if any) kind of this commodity sold by you is most similar to the sample / photo commodity? | | Standard unit used by this trader  1 = Kilogram  2 = Liter  3 = Local unit name:\_\_\_\_\_\_  4 = Local unit name:\_\_\_\_\_\_\_  5 = Other local unit - name: \_\_\_\_\_\_\_ | Has your standard unit changed since our last conversation?  [Write yes or no. If no, proceed to column 12. If yes and a wholesaler, proceed to column 11. If yes and a retailer: (1) if you are in the market, measure the new unit (columns 10 & 11); (2) if you cannot measure the new unit, skip to the next commodity] | [For retail traders answering yes in column 9:  How many units are required to reach AT LEAST two kilograms or AT LEAST one liter] | [For wholesale and retail traders answering yes in column 9:  Weight reading on the scale or number of liters] | What is the current sales price per unit for this commodity? |
| [Insert name below] | [Insert commodity differences below]  1=Quality differs  2=Color differs  3=Size differs  4=Condition or processing differs  5=Source (local vs. import) differs  6=Brand |
| Commodity 1 |  |  |  |  |  |  |  |  |  |  |  |
| Commodity 2 |  |  |  |  |  |  |  |  |  |  |  |
| Commodity 3 |  |  |  |  |  |  |  |  |  |  |  |
| Commodity 4 |  |  |  |  |  |  |  |  |  |  |  |
| Commodity 5 |  |  |  |  |  |  |  |  |  |  |  |

**Optional Questions**

1. How would you describe each commodity’s price in relation to the same time last year?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Commodity** | **Much lower** | **Lower** | **Normal or about the same** | **Higher** | **Much Higher** |
|  |  |  |  |  |  |
| Commodity 1 |  |  |  |  |  |
| Commodity 2 |  |  |  |  |  |
| Commodity 3 |  |  |  |  |  |
| Commodity 4 |  |  |  |  |  |
| Commodity 5 |  |  |  |  |  |

1. What is the current availability of each commodity compared to usual availability for this time of year? Tick appropriate box.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Commodity** | **Not available** | **Occasionally or rarely available** | **Readily available** | **Why?** (use codes below) | | |
|  |  |  |  | Reason1 | Reason2 | Reason3 |
| Commodity 1 |  |  |  |  |  |  |
| Commodity 2 |  |  |  |  |  |  |
| Commodity 3 |  |  |  |  |  |  |
| Commodity 4 |  |  |  |  |  |  |
| Commodity 5 |  |  |  |  |  |  |

|  |  |  |
| --- | --- | --- |
| Codes for Lower or Higher than Normal | | |
| 0= No change | 5= Onset of food relief supply in community | 9=Insecurity (conflict) |
| 1= Change in demand (stable prices) | 6= Delayed arrival of food relief in community | 10=Change in transport |
| 2= Change in prices of this commodity | 7= Availability of commodity at source market | 11=Policy uncertainty or change |
| 3= Change in other food prices | 8= Weather shock (drought, flood, etc.) | 12= Other (specify):\_\_\_\_ |
| 4=Change in competition |  |  |

1. What is the quality of each commodity compared to the usual quality for this time of year?

|  |  |  |  |
| --- | --- | --- | --- |
| **Commodity** | **Lower than normal** | **Normal** | **Higher than normal** |
|  |  |  |  |
| Commodity 1 |  |  |  |
| Commodity 2 |  |  |  |
| Commodity 3 |  |  |  |
| Commodity 4 |  |  |  |
| Commodity 5 |  |  |  |